

## Cooperation Possibilities or who and what is ITCHY-FEET

**ITCHY-FEET** is a photo travel blog which stands for passion to discover something new and the desire to bring back the spirit and soul of traveling. Traveling reminds us that luck is not a place and that the world is not as small as we often think.

**ITCHY-FEET** is not just a synonymic for "Wanderlust" it represents the quality of a brand which summarizes information about traveling. It creates trust and is a very helpful and supporting tool when it comes to decisions.



**With a bit of courage you can be whoever you like to be - with a little bit more courage you can even be yourself.**

I am Roland, founder of **ITCHY-FEET**

## Cooperation Possibilities

There are many different ways for (advertising) companies & tour operators in terms of a future cooperation with **ITCHY-FEET**. I would kindly ask you to read my blog carefully, to scroll through my website and have a close look. If your ideas could achieve the desired effect contact me.

## Tour Guide

Yes, I can imagine guiding on behalf of you several tours and use the acquired professional content, pictures, videos etc. from those trips and publish them based on the philosophy of your company! With all the written material, the pictures, videos and drone shoots I will feed the social media network.

## Sponsored Posts

You would like me to write about a specific topic or subject, a place or product? Then contact me. All contributions are written 100% by myself and will be marked as such.

## Banner Advertising

I also place my services at your disposal in terms of attractive banner advertising which can be placed on selected sites. For this kind of cooperation the sidebar, footer or header is available. Moreover, you also have the possibility to advertise specifically on certain pages or for products. Banners are limited in time and will be remunerated accordingly.

## Business Partnerships

I am open for a steady and long lasting partnership if it fits to my concept as well as to your philosophy and vision. Obviously the priority is referring to travels but also open for services, brands, ideas and products. Furthermore, issue-specific partnerships which focus on brands, ideas and products are possible. Just contact me!

## Product Tests

You would like me to test your traveling related (or any other) products, like travel equipment, accommodation, flights, activities, rental cars, cameras, hotels and so on...

No problem! I will write a detailed report concerning the experience with the product. Before an exact collusion with the client will take place. Afterwards the whole content, pictures, drone videos and links will be published at social media channels like Facebook, Instagram and Youtube (or used for your own interest).

## Press, Media & Market Research

You as a professional tour operator or business company have an unprocessed state of idea, a new (travel) destination which you would like to bring to realization, then contact me! On the spot I will survey, examine and review your issues, ideas, places etc. In addition, I am going to put a structure around the research and evaluate "it" before presenting it to you!

## Introduction Trips For Future Bloggers

You never thought about offering educational tours for future bloggers? Through modular constructing trips future bloggers can learn step by step how to get successful through different "learning by doing" workshops/trips.

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## How to settle cooperation, assignment or contracts?

- either through invoice
- temporary employment (in your company)
- compensation through return services



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